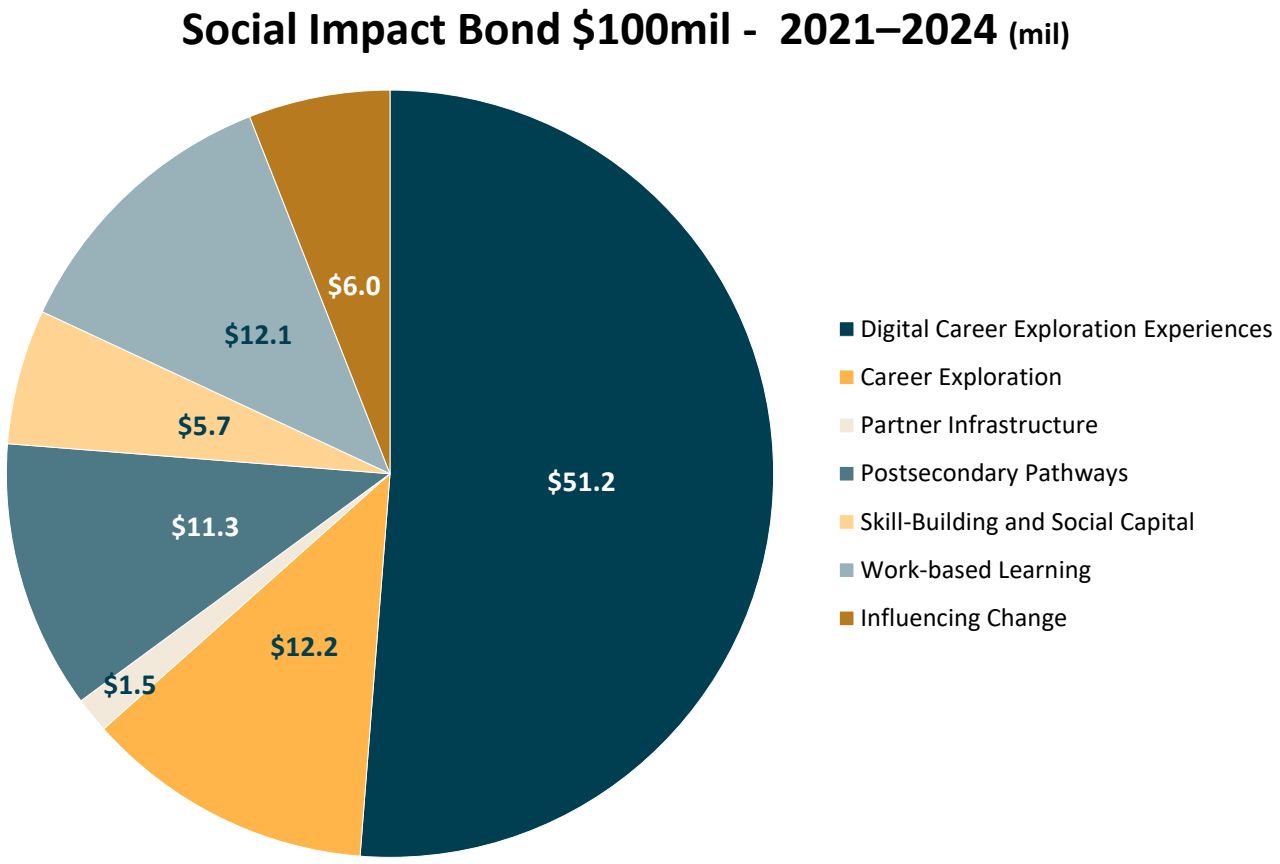
Britebound (f.k.a. American Student Assistance) would like to update our Social Impact Bond investors with a final summary of how the proceeds have helped to catalyze our multi-pronged approach to helping students find their pathways.

The Britebound Finance team has reconciled programmatic spend and located additional bond proceeds utilized in 2021 and 2022 that were not reported on the original Annual Reports due to timing and classification of expense. As a reminder, our Annual Reports total $91.8 million of the $100 million bond spend. The primary drivers of the additional amounts ($8.2 million) are included in the table below:

Impact Category – additional spend	2021	2022
Digital Career Exploration Experiences	$5.9	$1.3
Work-based Learning	$0.9	
Career Exploration	$0.2	
Total Bond Spend (millions)	**$6.9**	**$1.3**

The chart below summarizes how the Social Impact Bond spend was allocated across programs:



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Britebound expresses its gratitude to all who helped expand our impact across its multi-faceted platform. We welcome you and the community to access some of the tools Britebound has been able to launch to help students find their career pathways.

Futurescape – https://futurescape.britebound.org/
Futurescape® is a free, gamified career explorer that helps young people connect who they are with where they could go. Through a personality-style quiz, students match their passions, strengths, and skills to in-demand careers and see practical details such as typical salary ranges and the education needed to get there.

EvolveMe – https://evolveme.org/
EvolveMe® is a free skill-building and career experimentation platform that lets teens test-drive careers beyond the classroom. Students complete more than 100 career readiness tasks offered by mission-aligned partners, including virtual internships, mock job interviews, mentorships, and life-skills activities, and earn points they can redeem for rewards as they build transferable skills.

GoZig – https://gozig.com/
GoZig is Britebound's newest all-in-one digital experience, built with Jobs for the Future (JFF) and Kuder through the Britebound Center for Career Navigation at JFF. Personalized assessments help young people identify their traits, strengths, and work values, then connect them to well-matched careers with local data on job openings, demand, and starting salaries, along with clear routes through college, certifications, apprenticeships, and the skilled trades.

We sincerely appreciate your partnership in funding these experiences and toolkits fueling the Britebound mission.

Kyle Morin
Head of Finance
Britebound

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